2nd Special Lecture of SKKU Foreign Student Success Story

Positioning and Branding

for Foreign Students at SKKU

14:00-15:00, Dec. 15(Wed.), 2021
Method: Webex # 572 575 814

Speaker: Hwanil You
(Doctoral Program, Dept. of Korean Language and Literature)
- Manager of Korean Air, Shenyang Branch, China
- TOMATO FACTORY (Language Education) founding member
- The SMC Influencer, Marketer, China

Course Registration
Kingo Portal Log-in → Challenge Square → Extra-curricular Programs → Course Registration

Pre-Questions
You can ask questions to the speaker in advance

※ On-site Questions are available. We welcome anyone who is interested in the lecture and events. (Log in with your name and student id for the lecture and events.)
※ e-giftcard Event: Starbucks e-giftcards will be sent to 100 participants who write pre-questions in advance and leave opinions on the satisfaction survey after the lecture.

• Inquiry 02-740-1768(Student Success Center)
• Homepage success.skku.edu

Special “Review” Event
After the event, special gift will be given to 10 participants who add the Student Success Center to their Instagram, Wechat, or Weibo and write reviews. Detailed information will be sent to participants by email.